

December 29, 15

To: Hyde Park City

Subject: Sign Ordinance Conflict with Sign Visibility at Hyde Park Commons

As owner of the Hyde park Commons Commercial Sub-Division I have contracted a sign company to install a sign board and message center sign on the south highway entrance to the property at the intersection north of Maverik. This sign would serve the entire development with awareness of all occupants of the properties.

In reviewing the location of that sign, when it is located where it is required to be according to the sign ordinance, it is not visible due to a tree that is located on the Maverik property to the south. I can easily move the sign about 10 feet to the west and it is visible to traffic without causing any obstructed view at the intersection. To install it area designated would be a waist of money.

It could be changed to a pole sign at additional expense, but I am not excited about the look and feel of that type of sign for the project. It would have to be quite high to be high enough to allow for the growth, of what could become, a very large tree

As with any commercial property, signage and awareness of the development are essential. I believe that we have additional opportunities to increase property tax basis and sales tax base for this development, if we can continue to increase traffic and exciter potential projects.

I have included some pictures of the issue and would like to visit with the appropriate Individuals so that I can come to a resolution and continue with the sign installation.

Thanking you for your consideration.



Jon White
Hyde Park Commons
435-757-7062

OPTION A
SIGN AS
PLANNED

OPTION B
SIGN OUT
OF
TRIANGLE



**OPTION B
ACCELERATION LANE VIEW**



**OPTION B
STREET VIEW**



OPTIM A
STREET VIEW

